

# NADJA STRECKHARDT, DIGITAL MARKETING MANAGER FOR EMEA & GLOBAL DIGITAL MANAGER FOR DOW PHARMA & FOOD SOLUTIONS. DOW

«For a company such as Dow with our 53'000 employees in over 180 countries digital transformation is an ongoing process. The collaboration between the Dow EMEA Digital Marketing team and Webrepublic has allowed us to address emerging trends, increase our digital capabilities and support our business objectives through digital channels. Webrepublic's broad digital skillset, innovative approach and unique team have allowed us to not only build a strong and ongoing partnership but also create some real and tangible digital wins.»

### dow.com



### ANDREAS OEHRLI, MARKETING COMMUNICATIONS MANAGER, MIELE

«We have been working together with Webrepublic since 2012. What started with the setup of an AdWords campaign developed into a close, dynamic and successful partnership. Together with Webrepublic we implement a wide range of digital projects: From AdWords campaigns over Display Advertising to YouTube Ads and Mastheads. Thanks to this constructive, innovative cooperation we have been able to strengthen the visibility of our brand and broaden our client base.»

miele.ch



### DANIEL DARIOLI, HEAD OF E-BUSINESS, SCHWEIZERISCHE POST

«With the expert support of Webrepublic, we were able to achieve significant growth in visibility of organic search results. In our long-term collaboration with Webrepublic, we are continually impressed with its personal approach, professionalism and passion. As a client, we appreciate this enormously.»

### post.ch



## PATRICK COMBOEUF, DIRECTOR E-BUSINESS UNTIL 2014, SBB CFF FFS

«It is not a given that our service providers think outside the box on a daily basis. The Webrepublic has shown exactly this quality. The online world is full of possibilities and opportunities for optimization. The Webrepublic team has valuable knowhow and practical expertise in this field and has become somewhat of an extended workbench for us. The specialists at the Mühle Tiefenbrunnen office have the conversion gene in their DNA. They help us become a little better every day.»

### sbb.ch

# cashgate.-

# EDWIN DÜNKI, HEAD MARKETING & BUSINESS DEVELOPMENT, CASHGATE AG

«Daily commitment as well as strategic consulting allows us to optimize our online business model effectively and to exploit the potential of web search. The Webrepublic definitely has provided cashgate with a competitive advantage.»

### cashqate.ch

# **MIGROS**

## PHILIPP MARQUARD, HEAD OF MEDIA, MIGROS

«As a big company it is crucial for us that we can count on our partners' agility, efficiency, and reliability. Moreover it is important that they keep us up to date on the latest innovations and their potential business value. This exactly is what Webrepublic delivers. They are our reliable longterm partner in Digital Marketing, supporting us in understanding and getting the most out of AdWords and YouTube.»

migros.ch



## LARS HANF, HEAD OF MARKETING, RICARDO.CH

«We appreciate the dynamic and flexible work attitude of Webrepublic. The Account Managers are always informed about the latest trends and google features. With this know-how, they continuously optimize adwords campaigns and contribute to our success.»

ricardo.ch